

Levels of Presentation

Bowling Green University, <http://www.bgsu.edu/offices/provost/Assessment/Present.htm>

“Presenting” requires fluency not only in English or another language, but often also in other symbol systems, such as logical, mathematical, visual, spatial, musical, electronic, or gestures and movements. Speaking quality for course presentations will be evaluated using the features defining the four levels shown below.

Level 1 Presenting (Beginner)

Ill-defined or no announced purpose

- Unfocused sense of audience
- Inadequate organization and/or development
- Inappropriate or insufficient details to support ideas
- Does not demonstrate understanding of topic beyond a surface level
- Looks only at notes or away from audience
- Vocal qualities (pace, inflection, volume, enunciation) distract from the content
- Lacks interest in the topic

Level 2 Presenting (Novice)

- Vague purpose or multiple purposes
- Sense of audience wavers
- Evident but inconsistent development
- Does not advance an argument with adequate support
- Demonstrates some understanding of the topic, but does make connections among ideas
- Little eye contact is made with audience
- Vocal qualities (pace, inflection, volume, enunciation) interfere with the content
- Shows some interest for the topic

Level 3 Presenting (Proficient)

- Expresses a clear, coherent thesis
- Sticks to the purpose and provides adequate transitions among ideas
- Moves beyond surface understanding and demonstrates facility with topical and disciplinary knowledge and vocabulary
- Advances argument with sound evidence and references
- Appropriate eye contact is made with audience
- Vocal qualities (pace, inflection, volume, enunciation) support the content
- Shows enthusiasm for topic

Level 4 Presenting (Advanced)

- Insightful, creative or skillfully presented purpose
- Awareness of audience demonstrated through form, language, and presence
- Effective organization contributes to full development of presentation
- Innovatively or expertly advances the presentation with well-researched evidence and documentation
- Eye contact is used to gauge reactions and understanding
- Vocal qualities (pace, inflection, volume, enunciation) reinforce and animate the content
- Creates enthusiasm about topic in others